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P.T.O.

Answer any two of the following:

(a) What are the various steps in the process communication ?

2×5=10

- (b) What are the advantages and disadvantages of Form communication ?
- Discuss the importance of mass communication.
- (d) What is Kinesics? What role does it play communication?
- Read the following questions carefully and answer in words :
- (a) (i) Write a dialogue between the Principal of a collection and the student's union president who is askill for funds for the Fresher's party.

(ii) You have just started working as a salespect in an automobile showroom. Imaging conversation between you and a customer.

Interview a famous ex-student of your institution (b) for the college magazine.

 $\cdot \cdot Or$

Interview the chairperson of an NGO which works for gender equality.

Prepare a public speech in about 100-150 words on any one of the following:

(i) Social media and the youth of today.

The need to control pollution.

Read the following passage and answer the questions

that follow:

The folk and tribal arts of India may be very ethnic and simple, yet they are colourful and vibrant enough to speak volumes about the country's rich heritage.

The art forms include paintings which are an integral

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part of the tribal tradition and often mirror the lifestyle and traditions of that particular era. They abound designs depicting gods and goddesses, nature, festivals and human nature amongst the Indian tribes of those ages. Rural folk paintings are replete with colourful designs which source their themes from mystic beliefs They portray the traditional aesthetic sensibility of the Indian village life. The notable folk and tribal art forms from the vast gallery of Indian folk paintings are Madhubani paintings of Bihar, the Pattachitra painting of West Bengal, the Nirmal paintings of Andhra Pradesh Warli folk painting of Maharashtra, Kalamezhuthu from Kerala, Tanjore paintings and Rajasthan miniature paintings. Since Epics, Puranas, the Krishna-lila etc. their main sources of inspiration, Gods and Goddesse are depicted in all possible forms and actions, and painted in a variety of techniques and colours. What is special about the folk and tribal arts India ?

(b) What inspires the designs normally used in folk art?

c) List some of the famous folk and tribal art forms of India.

(d) Give synonyms for any four of the following: 2
Simple, rural, traditional, vast, main, vibrant, rich.

(ii) Do any one of the following

(a) Using your own words write a summary of the following passage in about 50 words:

Our big cities are increasingly becoming dangerous places to live in. For the civic population has to face not only an unhealthy environment, but also all kinds of unhealthy noises. Whereas people have begun to feel concerned about the former, they seem to pay very little attention to the latter. This is so because we can all see the filth in our lanes and by-lanes, and fumes of chimney-smoke P.T.O.

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so easily. Yet the pollution arising from it is set dangerous; for it is of a non-material sort of needs urgent attention.

Produces all kinds of mental or physical problem. Horns are said to increase blood pressure and rate. Noise disturbs the sleep of all including aged, the sick and children. Therefore, an organization has to be made to educate people at the dangers of noise pollution in order to introduce the quality of life in cities.

Or

(b) What is Literal translation? Explain examples.

(a) Write a letter inviting an eminent scientist scholar to come and speak on the foundation

(b) Write a letter to your father asking for permission to drop a semester to do a course in film making or photography.

(ii) (a) Prepare a report on the outbreak of fire in one of the busiest shopping malls of your city.

Or

(b) As a member of the NSS, you participated in a camp which helped to rescue people from a flood affected area. Write a report describing your activities.

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